

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

BRIAN L. POPE
95 Woods Crossing # 200
Lafayette, LA 70508

2. Office Sought (Include title of office as well)

City Marshal
Lafayette
Lafayette

OFFICE USE ONLY

Report Number: 48236

Date Filed: 2/19/2015

Report Includes Schedules:

Schedule A-1
Schedule A-2
Schedule E-1

3. Date of Primary 11/4/2014

This report covers from 9/26/2014 through 10/15/2014

4. Type of Report:

<input type="checkbox"/> 180th day prior to primary	<input type="checkbox"/> 40th day after general
<input type="checkbox"/> 90th day prior to primary	<input type="checkbox"/> Annual (future election)
<input type="checkbox"/> 30th day prior to primary	<input type="checkbox"/> Supplemental (past election)
<input checked="" type="checkbox"/> 10th day prior to primary	
<input type="checkbox"/> 10th day prior to general	<input checked="" type="checkbox"/> Amendment to prior report

5. FINAL REPORT if:

☐ Withdrawn ☐ Filed after the election AND all loans and debts paid
☐ Unopposed

6. Name and Address of Financial Institution
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all

WASHINGTON STATE BANK
1042 Camellia Blvd, Ste #9
Lafayette, LA 70508

7. Full Name and Address of Treasurer

BRIAN L. POPE
95 Woods Crossing # 200
Lafayette, LA 70508

9. Name of Person Preparing Report **BRIAN L. POPE**

Daytime Telephone **337-280-6084**

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure

This 19th day of February, 2015.

Brian L. Pope

Signature of Candidate/Chairperson
(To be signed by Chairperson *only* if report by principal campaign committee)

337-280-6084

Daytime Telephone

Brian L. Pope

Signature of Treasurer

337-280-6084

Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

On attached sheet

FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

Name and Address of **Principal Campaign Committee**

Name and Address of **Committee's Chairman**

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 2,400.00
2. In-kind Contributions (Schedule A-2)	\$ 2,000.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3)	\$ 4,400.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 4,400.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 68,174.78
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11 + 12)	\$ 68,174.78

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 69,708.47
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 4,400.00
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 68,174.78
17. <i>Less</i> in-kind contributions (Line 2 above)	\$ 2,000.00
18. Funds on hand at close of reporting period	\$ 3,933.69

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (i.e., savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

FINANCIAL SUMMARY	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

NOTICE
<p>The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.</p> <p>Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.</p> <p>*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15,</p>

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
DRAKE HERRICK 106 N. Demanade Blvd. Lafayette, LA 70503 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/07/2014	\$100.00	\$100.00
JARK, LLC P.O. Box 61930 Lafayette, LA 70596 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/10/2014	\$1,000.00	\$1,500.00
DWIGHT MUNCHRATH 308 Englewood Dr. Lafayette, LA 70503 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/11/2014	\$1,000.00	\$1,000.00
MR. & MRS. MARVIN MUNCHRATH 700 Woodvale Lafayette, LA 70503 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/14/2014	\$100.00	\$100.00
BURLEY PELLERIN II 207 Suwanee Rd. Lafayette, LA 70503 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/10/2014	\$200.00	\$200.00
4. SUBTOTAL (this page)		\$2,400.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 2,400.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		<u>\$0.00</u>	TOTAL (complete only on last page of this schedule) <u>\$ 0.00</u>

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SCHEDULE A-2: IN-KIND CONTRIBUTIONS

The following information must be provided for all in-kind contributions to your campaign having a monetary value in excess of \$25. In-kind contributions include the donation of tangible property, the use of tangible property, or the services of employees paid by a person other than the candidate or his business. In Column 1, check if the in-kind contributor is a political committee or a party committee. Any in-kind contributions a candidate makes to his own campaign must be reported here. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of In-Kind Contributor	2. In-Kind Contributions this Reporting Period			3. Total this Election
	a. Description(s)	b. Date(s)	c. Amount(s)	
FACE MAGAZINE P.O. Box 61096 lafayette, LA 70596 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	Campaign Ad	10/01/2014	\$2,000.00	\$2,000.00
4. SUBTOTAL (this page)			\$2,000.00	N/A
5. TOTAL (complete only on last page of this schedule)			\$ 2,000.00	N/A
6. IN-KIND CONTRIBUTIONS FROM POLITICAL COMMITTEES				
SUBTOTAL (this page)			<u>\$0.00</u>	TOTAL (complete only on last page of this schedule) <u>\$ 0.00</u>

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ARSEMENT MEDIA/CONSULTING GROUP 104 Live Oak Dr. Lafayette, LA 70503	10/03/2014	KLFY Media Buy- 10-16 to 11-3	\$ 14,492.50
ARSEMENT MEDIA/CONSULTING GROUP 104 Live Oak Dr. Lafayette, LA 70503	10/03/2014	KATC Media Buy-10-16 to 11-03	\$ 15,334.00
ARSEMENT MEDIA/CONSULTING GROUP 104 Live Oak Dr. Lafayette, LA 70503	10/03/2014	Commissions	\$ 5,264.55
ARSEMENT MEDIA/CONSULTING GROUP 104 Live Oak Dr. Lafayette, LA 70503	10/07/2014	Cox Communications Media Buy-10-13 to 11-04	\$ 10,245.50
ARSEMENT MEDIA/CONSULTING GROUP 104 Live Oak Dr. Lafayette, LA 70503	10/07/2014	ViaMedia(LUS Fiber) Media Buy- 10-13 to 11-04	\$ 1,683.85
ARSEMENT MEDIA/CONSULTING GROUP 104 Live Oak Dr. Lafayette, LA 70503	10/07/2014	Townsquare Media(KPEL) Media Buy-10-13 to 11-04	\$ 3,300.00
ARSEMENT MEDIA/CONSULTING GROUP 104 Live Oak Dr. Lafayette, LA 70503	10/07/2014	Production Intro:30TV Intro:60 Radio	\$ 5,000.00
ARSEMENT MEDIA/CONSULTING GROUP 104 Live Oak Dr. Lafayette, LA 70503	10/07/2014	Commissions	\$ 2,685.83
3. SUBTOTAL (optional)			\$58,006.23
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
KEITH FRANK P.O. Box 1059 Elton, LA 70532	09/30/2014	Deposit Band Victory Party	\$ 500.00
JOSEPH GLAUDE 1135 Irene St Lafayette, LA 70501	09/26/2014	Campaign Help	\$ 340.00
JOSEPH GLAUDE 1135 Irene St Lafayette, LA 70501	10/03/2014	Campaign Help	\$ 300.00
JOSEPH GLAUDE 1135 Irene St Lafayette, LA 70501	10/10/2014	Campaign Help	\$ 300.00
MOSELEY AND HOLLARD 1200 Camellia Blvd Lafayette, LA 70508	10/03/2014	Campaign Uniform	\$ 91.80
MOSELEY AND HOLLARD 1200 Camellia Blvd Lafayette, LA 70508	10/15/2014	Campaign Uniform	\$ 421.20
HULCO PRINTERS, INC. P.O. Box 700 Scott, LA 70583	09/26/2014	Campaign Cards	\$ 1,043.93
ALLIANCE FOR MENTAL ILLNESS 1001 W. Pinhook Rd. Lafayette, LA 70503	10/03/2014	Donation	\$ 100.00
3. SUBTOTAL (optional)			\$3,096.93
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
THE INDEPENDENT 551 Jefferson St. Lafayette, LA 70501	09/26/2014	Campaign Ad	\$ 1,295.00
RAYA LIVINGS 425 Sampson Lafayette, LA 70501	10/03/2014	Campaign Help	\$ 520.00
RAYA LIVINGS 425 Sampson Lafayette, LA 70501	10/08/2014	Campaign Help	\$ 60.00
LAURA MILLER 308 Whiteoak Lafayette, LA 70506	10/13/2014	Sacred Heart Fundraiser	\$ 180.00
PIXUS DIGITAL PRINTING 1327 Eraste Landry Rd Lafayette, LA 70506	10/03/2014	Signs	\$ 3,621.62
ULL COLLEGE REPUBLICANS 411 E. Saint Mary Lafayette, LA 70503	09/30/2014	Donation Fundraising Clay Shoot	\$ 500.00
RAY THOMPSON 1101 N. Bienville St. Lafayette, LA 70501	09/27/2014	Campaign Help	\$ 400.00
CENTRAL LABOR UNION P.O. Box 2405 Lafayette, LA 70502	09/26/2014	Campaign Ad	\$ 495.00
3. SUBTOTAL (optional)			\$7,071.62
4. TOTAL (optional - complete only on last page of this schedule)			\$ 68,174.78

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